

## **Author Event Information for Small Press and Self-Published Authors**

Thank you so much for your interest in working with The Country Bookshop to celebrate and promote your book. If you have already read and complied with the information on our website for small press and self published authors and are interested in having an unsolicited event with us then please be advised of the following information.

Beginning in late 2016 we have begun to present a Menu for small press and self-published authors. We can accommodate email requests for unsolicited events at [events.thecountrybookshop@gmail.com](mailto:events.thecountrybookshop@gmail.com)

For an event The Country Bookshop will be responsible for

- Promoting the event on the website
- Promoting the event in our eblast
- Promoting the event in the store and online
- Submitting the event details to public event listings
- Supplying chairs and speaker space
- Providing a projector (if needed)

As publisher, you will be responsible for promoting the event to friends and family and any snacks or refreshments.

We are able to host unsolicited events

\$100 for events in January and July

\$150 for events in February, June, August

\$250 for events in March, April, May, November

There will be no unsolicited events in September, October or December

If you are interested in holding an author event with The Country Bookshop please email [events.thecountrybookshop@gmail.com](mailto:events.thecountrybookshop@gmail.com) with the following information

- Title, publisher, ISBN
- Why the event would be successful
- Number of family and friends who would attend
- Ways you would help promote the event
- Whether or not you will be at other stores/venues in our area.

We will need to have the contract signed, date set (3-4 months in advance) and payment received before we begin promoting the event. Thank you for sharing your book with us! We wish you every success!

-The Staff at The Country Bookshop