



The Country Bookshop

THE COUNTRY BOOKSHOP PUBLISHING SERVICES

The Country Bookshop offers flexible services for printing and distributing your books. All projects begin with an informational consultation (30 min, by appointment) to discuss your book and review our submission guidelines. We've included our various publishing services here in a buffet-style format; apart from the upfront project management fee, all of our services and their associated costs are optional. No matter which of our services you choose, we will be available via phone (910.692.3211) or email (please contact Julia Rickard at julia.thecountrybookshop@gmail.com) to assist you throughout the publishing process.

PROJECT MANAGEMENT – \$100

- Our basic upfront fee, paid upon entry into our publishing program. This covers time and labor and general support over the course of your project.

BOOK PRODUCTION

- For printing physical books, we give authors two options; either The Country Bookshop can produce your books for you, or we can train you to handle the production of the book yourself.

Option 1 – in-house printing

- There is no extra fee for this service apart from the per unit cost of printing your books. To account for our many customization options, we quote printing fees on a case-by-case basis.
- After you submit your PDF book files, you receive a physical proof copy to review before we begin your first print run.
- Binding options include paperback (perfect bound or saddle stitch) and hardcover (case laminate or cloth bound, dust jacket available)
- Cover options include gloss finish or matte finish
- Interior options include b/w or color printing, on white paper or crème paper
- Printrun orders can be placed at any time. Bound books are typically delivered within 1-3 weeks (please inquire for information on high-quantity order discounts).
- All file re-uploads after the initial upload incur a \$30 service fee.

Option 2 – Ingram Spark training session – \$100

- As an alternative to having The Country Bookshop handle the printing of your books, we offer a training session in which we teach you how to work directly with one of our book binderies to coordinate the printing of your own books.
- Ingram Spark is a versatile, full-service online book binding and distribution interface.
- Our training session covers initial account setup, metadata entry, and a general tour of the website's dashboard, portals, services, cost estimators, and reporting tools.

ISBN & LOC REGISTRATION – \$150

- We handle your book's ISBN registration and Library of Congress registration. You also receive a complimentary barcode encoded with your ISBN (International Standard Book Number).
- For the standard fee of \$150, you receive a single ISBN. However, you may instead purchase a block of 10 ISBNs for an additional fee of \$170 (ISBN sold through U.S. ISBN Agency at ISBN.org).
- Most retailers and distributors require a unique ISBN for each edition of a given title.
- You have the option of making your book available for worldwide print-on-demand distribution through Ingram Content Group, the largest book distributor on Earth. This gives retailers around the world the ability to order your book for customers as if it were a traditionally published title, with trade standard wholesale terms.

COVER DESIGN & PAGE LAYOUT

- The Country Bookshop partners with a number of graphic designers who can help with illustrations, cover design, and transforming the raw materials of your cover, interior, or both into a format compatible with our book binderies.
- We convert your digital manuscript into a print-ready interior PDF with effective margins, page numbers, fonts, and dimensions.
- We build a print-ready cover spread for your book, including front cover (title, author, and image), spine text, and back cover (synopsis, bio, author photo).

EBOOK UPLOAD – \$50 + COST OF FILE CONVERSION

- We convert your book from a printable format into a free-flowing EPUB file format, then upload your book to five ebook retailers.
- Authors receive 100% of all profits from ebook sales.
- Please inquire for file conversion cost estimates and more information on the upload process.